Noopoor Misal

Early-Stage Researcher
Marie Skłodowska-Curie Fellow
REDI (RMIT European Doctoral Innovators) Program

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Education

Completed Oct 2026	**Doctor of Science (D.Sc.), Economics and Business Administration**, Lappeenranta University of Technology (LUT) University, Finland
Completed Oct 2026	**Doctor of Philosophy (Ph.D.), Management**, Royal Melbourne Institute of Technology (RMIT) University, Australia
2021 – GPA: 96/110	Master of Science (M.Sc.), Engineering and Management, Politecnico Di Torino (PoliTo), Italy
2018 – GPA: 8.96/10, Topper	Bachelor of Engineering (B.E.), Electronics Design Technology, RCOEM, India

Employment and Positions of Trust

Apr 2026	**Invited as Visiting PhD Researcher, Loughborough University, United Kingdom**
Mar 2026	**Invited as Visiting PhD Researcher, Higher Colleges of Technology (HCT), Dubai**
Feb 2026 – Mar 2026	**Invited as Visiting PhD Researcher, Indian Institute of Management (IIM) Mumbai, India**
Feb 2025 – Aug 2025	**Research Secondment, RMIT University, Australia**
Oct 2022 – Oct 2026	**Early-Stage Researcher, LUT University, Finland**
Nov 2020 – Sept 2022	Digital Strategy Consultant, Guanxi Srl, Italy
Nov 2020 – Jul 2021	Research Assistant, Social Innovation Monitor (SIM), Italy
Apr 2020 – Aug 2020	Research & Development Project Intern, Nexton Srl, Italy
May 2017 – Jul 2017	Electronics Design Intern, RGSTC-TIFAC-MSME Scheme, India

- PhD research topic: **The Idea of a Better World as a Click Away: Exploring Digital Platforms as Enablers of User Behaviour for Social Sustainability**
- **Teaching experience: Introduction to International Entrepreneurship for undergraduate students.**
- **Behavioural Scientist**, *Colcrane – Nordic behavioural data science platform*
- **Co-lead**, ISPIM Circular Innovation Special Interest Group
- **Mentor**, ISPIM Research Impact Mentoring Programme

Research Funding, Awards, and Honours

- **Marie Skłodowska-Curie Fellow**, REDI Program (Dual enrolment with RMIT University, Australia)
- **Secured €45,000+ funding for doctoral research** from *Marie Skłodowska-Curie Fellowship*, *Finnish Foundation For Economic Education* and *KAUTE Foundation Researchers´ Abroad*
- **Gold Medalist, Batch Topper** – Bachelor of Engineering, RCOEM India

Scientific and Scholarly Publications and Presentations

Journal Articles

- **Misal, N., Bhimani, H., Väätänen, J. and Mention, A.-L. (2026), *"Steering socially sustainable behaviour: how digital platforms can drive sustainable mobility",* The TQM Journal, https://doi.org/10.1108/TQM-03-2025-0188**

- Misal, N., et al. (2020*). Vehicle Monitoring for Smart Cities*. Helix, 10(1).
- Misal, N., et al. (2018). *Submersible ROV for Lakes*. IRJET, 4(9).

Peer-reviewed Conference Papers

- **Misal, N., Väätänen, J., Bhimani, H & Mention, A.-L. (2026). *Digital Platforms Addressing Sustainable Development Goals: Mechanisms, Impacts, and Future Research Agenda*, 2026 European Academy of Management (EURAM) Conference.**

- **Misal, N., Bhimani, H., Väätänen, J., & Mention, A.-L. (2025). *Systemic Change through Incentivised Efforts with Digital Platforms as Sustainability Intermediaries*. 2025 British Academy of Management (BAM) Conference.**

- **Misal, N., Bhimani, H., Väätänen, J., & Mention, A.-L. (2025). Digital Platforms as Catalysts for Sustainability Transitions: Incentivising Socially Sustainable User Behaviours, 2026 European Academy of Management (EURAM) Conference.**

- **Misal, N., Lavoye, V., & Väätänen, J. (2026). Sustainability-Oriented Digital Platforms and Techno-Solutionist Logics: An Exploratory Analysis of User Discourse. 2026 British Academy of Management (BAM) Conference.**

Other Conference Presentations

- **Misal, N., et al. (2024). *Mapping the Intersection of Digital Platforms and Sustainability: A Bibliometric Analysis,* ISPIM Conference.**
- **Misal, N., et al. (2024). *Mapping the Intersection of Digital Platforms and Sustainability: A Bibliometric Analysis,* Platform Symposium.**
- **Misal, N., et al. (2023). *Digital Platforms Addressing SDGs*. R&D Management Conference.**
- Misal, N. (2017). *Automated Billboard Lights*. IEEE Conference.

Patents

- Misal, N. (2017). Grain Sorting System. Indian Patent Application No. 201721046624.

Teaching Experience

- **Teaching Staff, Introduction to International Entrepreneurship, LUT University (2025)**
- Graduate Teaching Assistant, Politecnico Di Torino, Italy (2019–2020)

Other Academic Merits

Reviewer – Journal of Innovation Management, IEEE Transactions in Engineering Management, Academy of Management (AOM) Management, British Academy of Management (BAM) Conference, and European Academy of Management (EURAM) Conference.

Language Skills

English (fluent), Italian (intermediary), Hindi (native), Marathi (native)

Software Skills

Software: IBM SPSS, Google Analytics, Hubspot CRM, OrCAD, LABView, JASP, NVivo

Programming Languages: C, Embedded C, Python